



WHY STAFFING?





FOR EMPLOYEES, FOR BUSINESSES, FOR THE ECONOMY

STAFFING AGENCIES DELIVER WORKFORCE SOLUTIONS

A young woman with dark hair in a ponytail, wearing blue scrubs and a stethoscope, smiles warmly at the camera. She is in a brightly lit hospital hallway with glass doors and other people blurred in the background.

JOBS PEOPLE NEED

EACH WEEK, STAFFING AGENCIES PLACE MORE THAN **3 MILLION TEMPORARY AND CONTRACT EMPLOYEES** IN BUSINESSES NATIONWIDE.



People get the **personal support they want** in the job search process and the work they need.



Businesses get the **talent they need** to keep their operations running efficiently.



Everyone who works with a staffing agency benefits—and as a result, **the U.S. economy benefits, too.**

During an average week, **more than 3 million people are employed through U.S. staffing agencies** at businesses nationwide. Of those, **three out of four work full time**—about the same as all other adult employees in the U.S.



NEARLY ALL STAFFING AGENCY EMPLOYEES ARE SATISFIED

Individuals working through staffing companies are overwhelmingly positive about their experience.



Source: American Staffing Association, *Staffing Employee Survey*

A close-up photograph of a person's hands holding a white smartphone. The person is wearing a light-colored suit jacket and a blue and white striped tie. The background is blurred, focusing attention on the hands and the phone. The text 'SUPPORT AND ACCESS TO JOBS' is overlaid on the left side of the image.

**SUPPORT
AND ACCESS
TO JOBS**



People have many reasons for **working through staffing agencies**, but among their **top motivations: Agencies work one-on-one with job seekers to get their résumés in front of the right people.**

STAFFING AGENCIES PROVIDE PERSONAL SUPPORT AND ACCESS TO JOB OPPORTUNITIES

This means people can spend less time searching and applying for work and get hired faster.

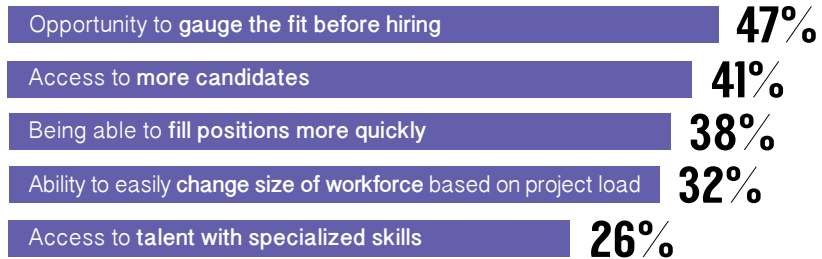


**WORKFORCE
FLEXIBILITY
BUSINESSES
NEED**

When businesses need **access to talent and flexible workforce solutions**, staffing agencies deliver. They provide the temporary and contract employees businesses need to **keep fully staffed during busy times and hone their competitive edge**.

COMPANIES BENEFIT FROM WORKING WITH STAFFING AGENCIES

Flexibility, speed, and access to talent are among the top benefits cited by clients.



Source: CareerBuilder and Inavero, *Opportunities in Staffing*

**ACCESS TO
THE RIGHT
TALENT FOR
THE JOB**

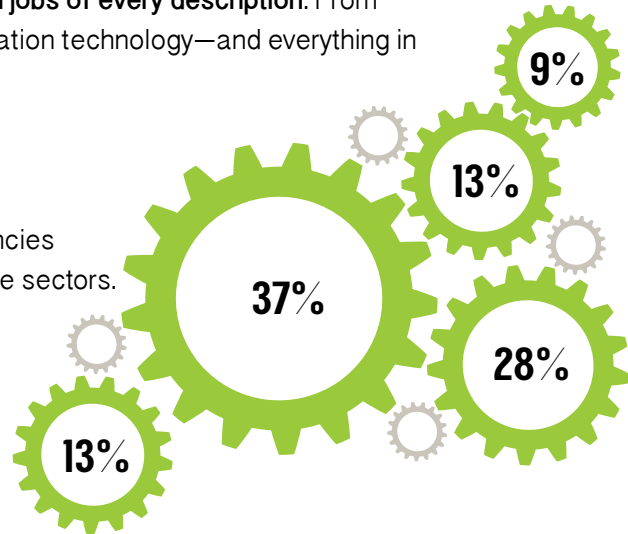


Staffing agencies source, screen, qualify, and place employees in jobs of every description. From industrial workers to degreed professionals, health care to information technology—and everything in between—staffing agencies provide quick access to top talent.

STAFFING AGENCIES PLACE EMPLOYEES IN EVERY SECTOR OF WORK

More than a third (35%) of the employees placed by staffing agencies fill higher skilled jobs in the professional, technical, and health care sectors.

- 37% Industrial
- 28% Office—clerical and administrative
- 13% Professional—managerial
- 13% Engineering, IT, and scientific
- 9% Health care



Source: American Staffing Association, *Staffing Employee Survey*

**LABOR MARKET
FLEXIBILITY THE
ECONOMY NEEDS**





Staffing agencies play a key role in maintaining America's competitive edge. They give businesses labor market flexibility to meet demand and respond to opportunities, and that helps create jobs. By improving the efficiency of matching workers to jobs, staffing agencies reduce the overall unemployment rate.



Staffing agencies use their deep relationships with companies in a huge variety of industries to match job seekers to positions they are qualified for. **Temporary and contract jobs put people to work.**

**ASA MEMBERS
DELIVER EXPERTISE
AND INTEGRITY**



The American Staffing Association is the nation's premier trade organization for the staffing and recruiting industry. ASA member agencies in good standing are guided by a rigorous code of ethics and continually receive updated information, education, and training in employment law and other facets of the industry. **Membership in ASA is a hallmark of excellence and high standards.**

Learn more about the staffing industry—and search a directory of ASA member staffing agencies—at *americanstaffing.net*.





American Staffing Association

277 S. Washington St., Suite 200 | Alexandria, VA 22314-3675 | 703-253-2020

americanstaffing.net

